



20th Annual National Conference

of Uttar Pradesh-Uttarakhand Economic Association (UPUEA)

(Under the auspices of the Society for the Promotion of Economics in Uttar Pradesh and Uttarakhand)

On

Date : 09-11 , November, 2024
Saturday, Sunday & Monday

Titled

"India Amrit Kaal : Paving the Way to A \$5 Trillion Economy through Contemporary Issues of Economy, Business, And Management."

Themes:

- Demographic Transition and Social Sector Challenges in India : Understanding Demographic Dynamics.
- Agricultural Growth, Rural Poverty, and Sustainable Development.
- India's External Sector Reforms and Challenges.
- Exploring Tourism Opportunities and Overcoming Challenges in Uttar Pradesh and Uttarakhand.
- Climate Change and Environmental Degradation: A Global Challenge.



Organised by
KIPM COLLEGE OF MANAGEMENT
Gorakhpur, Uttar Pradesh (India)

20th Annual National Conference of UPUEA



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20th Annual National Conference of UPUEA

The theme: "INDIA AMRIT KAAL: PAVING THE WAY TO A \$5 TRILLION ECONOMY THROUGH CONTEMPORARY ISSUES OF ECONOMY, BUSINESS, AND MANAGEMENT."

Invitation

The KIPM College of Management, Gorakhpur (UP), is proud to host the prestigious 20th Annual National Conference of Upuea in the second week of November 2024 (i.e 09-11 , November, 2024). This momentous event invites esteemed members of the Upuea community and the wider academic world to engage with the critical theme: **"India Amrit Kaal: Paving the Way to a \$5 Trillion Economy through Contemporary issues of Economy, Business, and Management."** We are honored to have **Prof. Manmohan Krishna**, a distinguished Indian economist, as the 20th Conference President. For further details and registration information, please visit the Upuea website: theupuea.org. **This is an unparalleled opportunity to contribute to the architecting of India's economic destiny.** By participating in this vital discourse, the participants can influence the strategies and policies that will shape the nation's prosperity and global standing.

About UPUEA

The Uttar Pradesh-Uttarakhand Economic Association-UPUEA is a premier society of Economists for promotion of Economics. **The UPUEA was established in 2005 as a leading professional association of over 2700 academicians, policy makers and research scholars who are dedicated to advancing the field of economics in both the states.** The UPUEA organizes annual conferences to provide a forum for discussing the contemporary economic issues of India, with a special emphasis on the challenges and opportunities faced by Uttar Pradesh and Uttarakhand. It also offers evidence-based policy recommendations to address these issues. Furthermore, it fosters original research in the area of regional economic issues, with a specific focus on enhancing the capabilities of young teachers and research scholars in the discipline of economics. The UPUEA publishes a peer reviewed bilingual Economic Journal that showcases the research on the development of Uttar Pradesh and Uttarakhand. The UPUEA also supports and facilitates the sponsorship of research projects undertaken by its members on disciplinary and inter- disciplinary economic issues, with an aim to contribute to the knowledge base that can facilitate the development of economically underdeveloped regions. Additionally, it encourages its members to organize seminars, symposia, workshops and training courses for their professional development in Economics.

About Gorakhpur

Gorakhpur takes its name from Guru Gorakhnath, the incarnation of Lord Shiva, whose temple in the city is the main center of devotion and faith for millions of Hindus. This iconic Gorakhnath temple is associated with the Nath sect. Nestled along the banks of the river Rapti in eastern Uttar Pradesh, Gorakhpur is considered to be a gateway to Hinduism and Buddhism. Located near the border of Nepal, this city stands as a solid reminder of cultures and religions that have co-existed throughout history. Gorakhpur has its own cultural and historical importance. It is the birthplace of famous Urdu poet Firaq Gorakhpuri and, the workplace of writer Sh. Munshi Prem Chand and mystic poet Kabirdas. It is also associated with Gautam Buddha and Lord Mahavir, Martyr Pt. Ram Prasad Bismil, Bandhu Singh and many more. Besides, Gorakhpur is known for Gita Press, the world's largest publishing house of Hindu Holy text Bhagwat Gita, established in 1922. The city is also famous for Terracotta potteries, listed recently among ODOP Schemes of UP Government. Hometown of Chief Minister Yogi Adityanath, the city is witnessing massive academic and rapid industrial growth under his visionary leadership with multiple educational institutes and hundreds of Industries being set up in Gorakhpur and its outskirts areas.

Nearby Visiting Sites from Gorakhpur



**Gorakhnath Temple
Gorakhpur**



Kushinagar



Kapilvastu



**Shaheed Smarak
ChauriChaura**



Lumbini

About KIPM College of Management

Located in the area of Gorakhpur Industrial Development Authority (GIDA), Gorakhpur; KIPM-College of Management was established in 2009, under the aegis of Ashutosh Shiksha Evam Sewa Sansthan under the benevolent guidance and leadership of Er. R. D. Singh (President of the Society) with a vision "to become a leading college in the field of Management, promoting academic excellence in Management education and to develop entrepreneurial abilities and inculcate ethical values among our students". The Promoters are driven by the objective that our students need to be highly accomplished, enterprising, and committed citizens so that they deliver the best values. To achieve such an objective, the institute follows a well-designed and professionally formulated way of doing things supported by proficient and experienced teachers, a set of adequate infrastructure, and a good ambiance. The Institute is ISO 9001:2008 QMS Certified for both its Post-graduate (MBA & MCA) and undergraduate courses (BBA & BCA).

Who Can Participate?

- All life members, annual members, institutional members of UPUEA.
- Teachers, researchers, academicians and policy makers who have deep interest in economics and related areas.
- Young research scholars from Economics & allied disciplines.

Registration Fee:

Sr. No.	Category of Participants	Without Accommodation	With Accommodation
1	Academicians	2500/-	3500/-
2	Per accompanying Members	-	3000/-
3	Research Scholars/Students	1000/-	2000/-
4	Students (Local)*	1000/-	-

* No kit shall be issued to students. Instead, they will be provided with a certificate of participation/presentation.

20th Annual National Conference of UPUEA

How to Register?

Registration is mandatory for all participants including the office bearers of UPUEA. Last date for registration is 10th October 2024. After this due date, no request shall be considered for registration and the participation in the Conference.

Registration can be accomplished through the following link <https://forms.gle/yeRcLj9MHK1vaZiM7>  Google Forms

How to Pay Registration Fee?

The registration fee and other donations/financial support for the Conference can be paid through Demand Draft/NEFT/RTGS/Phone Pay/Google Pay in the following account:

Name of Account : **Kailash Institute of Pharmacy and Management**
Account No : **38003678482**
Bank Name : **State Bank of India**
IFSC Code : **SBIN0015117**
Address : **ITM, GIDA, Nausad, Gorakhpur, UP.**

A copy of the payment along with the registration form should be sent to the Local Organising Secretary in the following email: upuea@kipm.edu.in

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How to Reach KIPM?

The Institute is located in an excellent high green surroundings at GIDA, Gorakhpur - the land of promise and plenty - just 12 kms away from the main city on NH. 28 - the Gorakhpur-Lucknow Highway. The serene, peaceful, pollution free sylvan environment is quite conducive to academic pursuits.

Conference will be formally inaugurated in the morning of 09th, November, 2024 at **Institute Auditorium, KIPM, Gorakhpur, Uttar Pradesh at 10.00 a.m.** The delegates will be received at **Gorakhpur** railway station, bus station & Airport. To avoid inconvenience, the delegates should inform about their arrival programme by e-mail. The reception committee will make suitable arrangements for their transportation from the place of arrival to the conference venue.

The delegates can themselves reach the conference venue by hiring pre-paid rickshaws. The **Institute** is situated approximately 06 kms. from bus station, 08 kms. from railway station & 18 KM from Airport.

Accommodation

Moderate level shared accommodation shall be arranged for the outside delegates within and nearby College campus. Those willing to arrange their own accommodation may also opt for hotels which offer very competitive prices during that season. Delegates are requested to send their registration fee and travel plans along with details of accompanying persons well in advance. This will help in avoiding last minute hassles in arrangement of accommodation.

Arrival and Reception

Conference will be formally inaugurated on **09th November, 2024 at 9:30 am in Institute's Auditorium.** Volunteers shall help conference delegates at city's railway station, bus station & airport to reach the Institute's campus and allotted places of stay. To avoid inconvenience, the delegates should inform about their arrival program by email well in advance.

All correspondences regarding conference should be made to the Local Organising Secretary at the following address:

Dr. Dharendra Bahadur Singh

Local Organizing Secretary
KIPM College of Management
Gorakhpur

E-mail: upuea@kipm.edu.in, Mobile: 8896211390

All the correspondences regarding the paper submission should be made to the General Secretary, UPUEA at the following address:

Prof. Vinod Kumar Srivastava

General Secretary, UPUEA

Department of Economics & Rural Development

Dr. Rammanohar Lohia Avadh University, Ayodhya - 224001

Contact No: 09415382891, 8840416781

E-mail: upueaconference20@gmail.com

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20th Annual National Conference of
Uttar Pradesh Uttarakhand Economic Association (UPUEA)
of Uttar Pradesh-Uttarakhand Economic
Association (UPUEA)

Dignitaries of UPUEA



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20th Annual National Conference of UPUEA

**"India Amrit Kaal: Paving the Way to a \$5 Trillion Economy through Contemporary issues of Economy, Business, and Management."
India's Amrit Kaal: A Vision for a \$5 Trillion Economy**

Conference Theme

India's Amrit Kaal presents a unique opportunity for transformative economic growth. It stands at a pivotal moment in its history, poised to embark on a transformative journey towards a \$5 trillion economy. This ambitious goal, envisioned for the Amrit Kaal, requires a concerted effort to address key challenges and leverage the nation's strengths. At the heart of this transformation lies the need for sustainable economic growth. To achieve this ambitious goal, India must leverage its strengths in economy, business and management, and prioritize effective management practices across various sectors addressing key challenges and adopting innovative strategies. By adopting modern management techniques and strategies, Indian businesses can enhance their competitiveness, efficiency, and sustainability, contributing significantly to overall economic growth and development. This concept note outlines the critical areas that require strategic focus.

Agriculture, a cornerstone of India's economy, must undergo a paradigm shift. By adopting sustainable practices, increasing productivity, and improving market access and management practices, India can not only ensure food security but also alleviate rural poverty. The nation's external sector reforms, including trade liberalization and foreign investment attraction, are equally crucial for driving economic growth and enhancing global competitiveness.

The demographic dividend, a period of increasing working-age population, presents both opportunities and challenges. To maximize its benefits, India must invest in education, healthcare, and social welfare. A skilled and healthy workforce is essential for driving innovation and productivity. Addressing climate change and environmental degradation is another imperative. India must transition towards a greener economy, adopt renewable energy sources and invest in sustainable climate management practices. This not only contributes to global efforts to combat climate change but also ensures a sustainable future for India's resources and environment. Fostering a culture of innovation and entrepreneurship is vital for driving economic growth and creating new opportunities.

Finally, exploring tourism opportunities can boost economic growth and create jobs. By promoting India's rich cultural heritage, natural beauty, and adventure tourism, the nation can attract visitors and generate revenue. However, it is essential to address challenges such as infrastructure development and safety concerns to ensure a positive tourism experience. Embracing digital technologies in this regard too can

revolutionize business operations, improve efficiency, and enhance customer experience. Investing in digital infrastructure, promoting e-commerce, and adopting data-driven decision-making can position Indian businesses for success in the digital age.

In conclusion, by focusing on effective management practices, Indian businesses can play a pivotal role in achieving the ambitious goal of a \$5 trillion economy. It requires a multifaceted approach that addresses the interconnected challenges and opportunities facing India. By focusing on agricultural growth, external sector reforms, human capital development, climate action, and tourism, and improving corporate governance, fostering innovation and entrepreneurship and embracing digital transformation, Indian economy can enhance its competitiveness, efficiency, and sustainability, contributing to a prosperous and sustainable future for the nation.

Theme 1: Demographic Transition and Social Sector Challenges in India: Understanding Demographic Dynamics

India's demographic transition presents a complex interplay of opportunities and challenges. While the country benefits from a large working-age population, it also faces issues such as a growing elderly population, declining female work participation rate (FWPR), and skill gaps. With a large youth population, India has a unique opportunity to capitalize on its demographic dividend and achieve its vision of becoming a developed nation by 2047. However, this window of opportunity is limited, and India must act swiftly to harness its youth power productively. To capitalize on the demographic dividend and address these challenges, India must invest in education, vocational training, healthcare, social security, and gender equality. Aligning education with industry needs, promoting women's entrepreneurship, and ensuring adequate healthcare for the elderly are crucial steps towards a sustainable and inclusive future.

Harnessing the Demographic Dividend

To effectively capitalize on the demographic dividend, India must invest in human capital development, including education, skills training, and healthcare. Aligning education with industry needs and promoting women's entrepreneurship are crucial for maximizing the benefits of a young workforce.

Addressing the Challenges of an Aging Population

India's rapidly aging population presents significant challenges in terms of healthcare, economic security, and social isolation. Ensuring adequate healthcare, pension schemes, and social support for the elderly is essential.

The puzzle of low female work participation rate (FWPR)

Addressing the declining FWPR requires addressing factors such as rigid work schedules, lack of childcare facilities, safety concerns, and promoting women's entrepreneurship. Enhancing women's economic empowerment can contribute to overall economic growth and development.

Dual Disease Burden

India faces a dual disease burden, with high rates of infant and child mortality as well as chronic diseases among the elderly. Addressing this requires improving healthcare infrastructure, promoting preventive healthcare, and addressing malnutrition and undernourishment.

Inclusive growth is essential for ensuring that every citizen has equal access to necessities and opportunities. The theme of "Demographic transition and social sector challenges in India" is highly relevant in this context. By addressing these challenges and effectively utilizing its demographic dividend, India can achieve its ambitious goals of becoming a developed nation and a \$5 trillion economy.

The sub themes are:

- Large ageing population: the challenge of providing a life of dignity.
- Demographic Transition and Dual Disease Burden in India.
- Demographic transition and sustainable development
- Demographic dividend and Employment issues in India
- Demographic transition and Human development in India: issues and challenges
- Demographic transition, healthcare and Inequality
- Demographic transition, Quality education and educational disparity
- Developing vocational training programs and industry-academia partnerships.
- Promoting STEM education and vocational training.
- Encouraging women's participation in entrepreneurship and leadership roles.
- Promoting innovation and entrepreneurship in the social sector.
- Managing rapid urbanization and addressing challenges like housing, infrastructure and pollution.
- Managing migration flows and maximizing the benefits of remittances.
- Addressing the challenges of brain drain.
- Leveraging technology to address social sector challenges and improve service delivery.
- Utilizing digital technologies for social inclusion and empowerment.

Theme 2: Agricultural Growth, Rural Poverty, and Sustainable Development

Agricultural growth has been widely recognized as an effective tool for reducing rural poverty in developing countries. However, the relationship between agricultural income growth and rural poverty reduction is complex and multifaceted. This concept note aims to examine the factors influencing this relationship, the importance of agricultural diversification and institutional support, and the need for sustainable agricultural practices.

Agricultural Growth and Rural Poverty

While there is ample evidence that agricultural growth can contribute to rural poverty reduction, the effectiveness of this relationship can vary depending on several factors. In diverse countries like India, state-level evidence may reveal varying patterns. Understanding the specific context and factors influencing the relationship between agricultural growth and rural poverty is crucial for designing effective poverty reduction strategies.

Diversification of Agriculture, Markets, and Institutions

Diversifying agricultural production towards high-value agriculture (HVA), such as horticultural crops, is a key strategy for raising incomes of agricultural and rural households. Strengthening linkages between farm and rural non-farm sectors is essential for creating new market opportunities and increasing value addition. Market reforms and the promotion of agricultural processing can further enhance the profitability of agricultural activities. Scaling up operations can lead to economies of scale, facilitating access to larger markets and generating employment opportunities both on and off farms. However, achieving these benefits requires strong institutional support from cooperatives, farmer producer organizations, and self-help groups.

Sustainability of Agriculture

While intensive agriculture can increase productivity and income, it often comes at the cost of natural resources. Ensuring the sustainability of agricultural practices is crucial in the context of climate change and environmental preservation. Recent advancements in climate-resilient agriculture offer promising solutions to address these challenges. In India, the promotion of Zero Budget Natural Farming (ZBNF) as a national farming strategy is gaining attention. However, the potential impact of ZBNF on food security needs to be carefully evaluated.

Agricultural growth, rural poverty reduction, and sustainable development are interconnected issues. By diversifying agriculture, strengthening market linkages, promoting institutional support, and adopting sustainable practices, India can achieve its goals of reducing rural poverty and ensuring a sustainable future for its agricultural sector. Further research and policy analysis are needed to deepen our understanding of these complex relationships and inform effective policy interventions.

The following sub-themes deserve attention:

- Agriculture sector growth and rural poverty.
- Diversification of crops towards high value agriculture and agro-processing.
- Scale economies in agricultural production and agro-processing and the role of institutions.
- Sustainability of agricultural practices, Zero Budget Natural Framing and Food security.
- Improving the efficiency and sustainability of agricultural supply chains.
- Developing agribusiness enterprises and cooperatives.
- Investing in agricultural technology and innovation.
- Promoting social inclusion and empowerment of marginalized groups

Theme 3: India's External Sector Reforms and Challenges

India's external sector policies have undergone significant transformations since independence, culminating in a shift towards a more open economy in 1991. This concept note analyzes the successes and challenges of these reforms and discusses strategies for further progress.

The liberalization of India's external sector has led to several positive outcomes. The composition of Indian exports has shifted from mineral and agro-based products to sophisticated technology, value-added services, and manufactures. Indian exports have diversified to include Latin America, Africa, and the Commonwealth of Independent States (CIS), expanding its market reach. The value of Indian exports has increased substantially, reaching US\$800 billion from nearly US\$70 billion. India has also accumulated substantial foreign exchange reserves and signed trade agreements with over 70 countries. Despite the successes of India's external sector reforms, challenges remain. The growing balance of payments deficit, particularly with China, is a significant concern. India's manufacturing sector also faces challenges, with imports exceeding exports. Additionally, India's dependence on imported pulses and edible oils, despite being a net exporter of agricultural goods, is another area of concern. To achieve the status of "Viksit Bharat," India must address these challenges and capitalize on opportunities in the global market.

Sub Themes

- India's export strategy for next decade.
- India's manufacturing export challenges.
- Indian Service exports: Planning for new competition.
- India's trade with China and Asian countries.
- Foreign exchange reserve and strengthening of Indian currency.
- Foreign direct investment and Foreign portfolio investment management.
- A review of bilateral and Multilateral Trade Agreements. Indo UK trade agreement.
- Export diversification challenges.
- WTO and IPR- Protecting and enforcing IPR to promote innovation and competitiveness.
- India's Trade Prospects and Sustainable Development.
- Export Promotion and Social Sector
- Analyzing and advocating for trade policies that support Indian businesses.
- Impact of exchange rate fluctuations on Indian businesses.
- Financing options for Indian exporters.
- Managing global supply chains effectively to ensure efficient and cost-effective operations.
- India's interests in international trade negotiations.

Theme 4: Exploring Tourism Opportunities and Overcoming Challenges in Uttar Pradesh and Uttarakhand

Tourism has emerged as a significant economic sector worldwide, contributing to job creation, foreign exchange earnings, and cultural exchange. Exploring tourism opportunities involves identifying potential destinations, understanding market trends, and developing strategies to attract and retain visitors. Uttar Pradesh and Uttarakhand, two states rich in cultural heritage, natural beauty, and historical significance, offer immense potential for tourism development. It is crucial to delve deeper into the tourism opportunities and challenges faced by these states, and propose comprehensive strategies for sustainable and inclusive growth.

The two states boast a wealth of cultural heritage, including ancient temples, forts, and UNESCO World Heritage Sites such as the Taj Mahal, Agra Fort, and the Kedarnath Temple. The Himalayas, Ganges River, and diverse landscapes offer stunning natural attractions for adventure tourism, eco-tourism, and spiritual retreats. However, challenges such as lack of infrastructure, safety concerns, environmental issues, and limited promotion hinder tourism growth. To address these challenges, strategies like infrastructure development, safety measures, sustainable practices, community involvement, diversification, marketing, skill development, and public-private partnerships can be implemented to create sustainable and inclusive tourism destinations in the two states. This framework outlines key considerations for exploring tourism opportunities and ensuring sustainable development both in Uttar Pradesh and Uttarakhand.

Sub Themes:

- Cultural tourism experiences: Integration of cultural heritage with local communities.
- Prospects of Employment generation through Tourism Development.
- Spiritual tourism infrastructure and Uttar Pradesh /Uttarakhand Economy
- Developing community-based tourism initiatives and ensuring sustainable rural development.
- Tourism and Infrastructure Development in Uttar Pradesh /Uttarakhand.
- Tourism and Safety – Security Measures.
- Tourism development and Environmental Sustainability: Protection of natural ecosystems and biodiversity.
- Effective marketing strategies in Tourism Promotion: Utilizing digital marketing and social media.
- Role of local communities in tourism development.
- Entrepreneurship in the tourism sector in Uttar Pradesh /Uttarakhand.
- Public-Private Partnership and sustainable tourism development.
- Creating effective marketing campaigns to attract domestic and international tourists.
- Training and development programs for tourism professionals.
- Promoting hospitality and customer service excellence.
- Conducting research and analysis to understand tourist preferences, trends, and challenges.
- Using data-driven insights to inform decision-making and improve tourism strategies.

Theme 5: Climate Change and Environmental Degradation: A Global Challenge

The interconnected threats of climate change and environmental degradation pose significant risks to global economies and societies. As a universal issue affecting every individual on Earth, climate change presents a formidable challenge that cannot be reversed quickly or through the actions of a few nations alone. While developed nations possess greater adaptability, mitigation capacity, and resilience, developing nations like India face heightened vulnerability to these challenges. The vulnerability of developing nations like India is much higher.

Globally, nations are increasingly aligning their economic policies with climate goals. International organizations like the UNFCCC, UNEP, IPCC, and others have been instrumental in guiding countries towards local solutions for global climate challenges. Recent conferences, such as COP28, have signalled a significant shift away from fossil fuels, emphasizing a just and equitable transition, establishing new funding mechanisms for "Loss and Damage," strengthening resilience, linking climate action with nature conservation, and addressing climate-related health issues.

Economic strategies that prioritize innovation, technological advancement, renewable energy, and sustainable agriculture are gaining momentum worldwide. These approaches aim to balance economic growth with environmental sustainability and mitigate the impacts of climate change. India has emerged as a global leader in combating climate change, actively participating in international alliances and agreements. Committed to a sustainable future, India aims to achieve net-zero emissions by 2070. Its National Action Plan on Climate Change (NAPCC) outlines strategies for promoting renewable energy (solar, wind, biomass, waste-to-energy, nuclear), electric vehicles, and sustainable habitats. India's investments in these areas have made it a major player in the global renewable energy market.

Given the urgency of these issues at the global level, there is a pressing need for economic strategies that can effectively address climate change and environmental degradation while promoting sustainable development. This conference explores innovative approaches to integrating economic growth with environmental sustainability, focusing on key areas where strategic intervention can make a difference.

Sub-Themes: Exploring Economic Strategies

- Impact of Climate Change on Food Security and Agriculture
- Energy Transition and Climate Finance
- Issues and Solutions of 'Just Transition'
- Role of Urban Local Bodies: Policies and Effectiveness
- India's Status and Path on Net Zero Emissions
- Implementing green supply chain management and sustainable procurement.
- Investing in climate-smart technologies and innovations.
- Investing in clean technologies and renewable energy.
- Adopting innovative business models that address climate challenges.
- Disclosing climate-related financial risks and opportunities in corporate reporting.

Instructions to Paper Writers

Scholars are invited to contribute papers on the above themes/sub-themes of the Conference and submit the same to email:upueaconference20@gmail.com. The authors should adhere to the following for both abstract and the full-length paper guidelines.

- Investing in clean technologies and renewable energy.
- Adopting innovative business models that address climate challenges.
- Disclosing climate-related financial risks and opportunities in corporate reporting.

Length	Abstract 250-300 words Full Paper 3000 words
Margin	2.5 cm / 1 inch
Font	Times New Roman , 12 point
Spacing	1.5
Title Page	Title, Author(s), Affiliation(s), Contact Details
Key Words	4-5 words
Reference	APA style

All papers must adhere to strict academic integrity standards. Authors are solely responsible for ensuring the originality of their work and for properly citing all sources used. Plagiarism will result in immediate disqualification and rejection of the paper. Late submissions will not be considered. Upon successful peer review, papers may be published in the UPUEA Journal. *Selected papers may be published in a book with ISBN number after rigorous peer review.*

Best Paper Award

Prof. Sharda Prasad Memorial best paper award will be conferred to a young Researcher Scholar/Assistant Professor below 40 years of age, for its original contribution on the theme of the conference. A 3-member sitting committee will be formed to judge the same. It is an initiative to promote young researchers who shall be adding positively in the area of research through their food for thought and undying endeavour. The award will be conferred by the Prof. Sharda Prasad Memorial Trust, Lucknow, which is an institutional member of UPUEA.

Abstract Submission last date	30.09.2024
Acceptance of Abstract	01.10.2024
Full Paper Submission	05.10.2024

Note:

1. No papers will be entertained after last date of paper submission.
2. A Hard Copy of the UPUEA Economic Journal will be provided without any additional fee to the registered participants who are life members of UPUEA.
3. All the communication regarding abstract and paper submission can be done through email: **upueaconference20@gmail.com**.

Email: upueaconference20@gmail.com

20th Annual National Conference of Uttar Pradesh Uttarakhand Economic Association (UPUEA)

List of UPUEA Office Bearers-2023-24

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3	Prof. P.K. Pandey	Patron	Former Dean And Head MGKVP, Varanasi, UP

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